



**BAR3HC®**  
BODY CARE

2017-18  
SPECIFIC COSMETICS  
FOR MEN'S BODY CARE



BARBHO.IT | FILGISTORE.COM

**BE UNIQUE  
BE BARBHO**



**BEARD CARE**

**HEAD**  
SKIN CARE

**TATTOO CARE**



## BARBHO. UNIQUE STYLE

Restless, misunderstood, cheeky, stubborn, contrarian, alternative, difficult, impossible. These are the qualities of the Barbho man.

**Not only are you Barbho if you always have a plan B, but if you prefer it to plan A.**

**If you choose the impervious path instead of the easy main route.**

**If you can transform what life offers you into what you really wish. If you take advantage of an unexpected event as an opportunity to catch.**

Barbho is a city pirate, an urban hunter, an explorer of unbeaten paths, a man whose desires and regrets are written on his face and skin.

Barbho is the man you think to read at the first glance, but you know you will never be able to fully understand him. And you like him for that. Over the top, beyond the conventional, without labels: the person behind the persona.

Barbho is who waves his own style as a flag, because style is a choice to show and defend.

**Whatever your style is, whatever man you have chosen to be: be man, be unique, be Barbho.**

**BARBHC**  
BODY CARE





## BE UNIQUE

**They have called you hipster, bearded, lumbersexual, viking, pirate, because men with beard do not go unnoticed.**

The desire to wear a label, an identity, a hashtag is immediate and you need it to understand, define and explain yourself to the others.

Communicate your belief through your style, speak through your face, your tattoos and your aesthetic choices to reflect who you are. For you a glance is not enough, you must be observed to be understood.

**BARBHC**  
BODY CARE





## PERSONAL CARE

A true man can care for himself.  
A well-cared-for man communicates reliability, confidence and respect to himself and the others. A combed moustache, a tattooed arm, a thick beard, a perfectly smooth and shaved head...little details that give shape to a complete and accurate style.

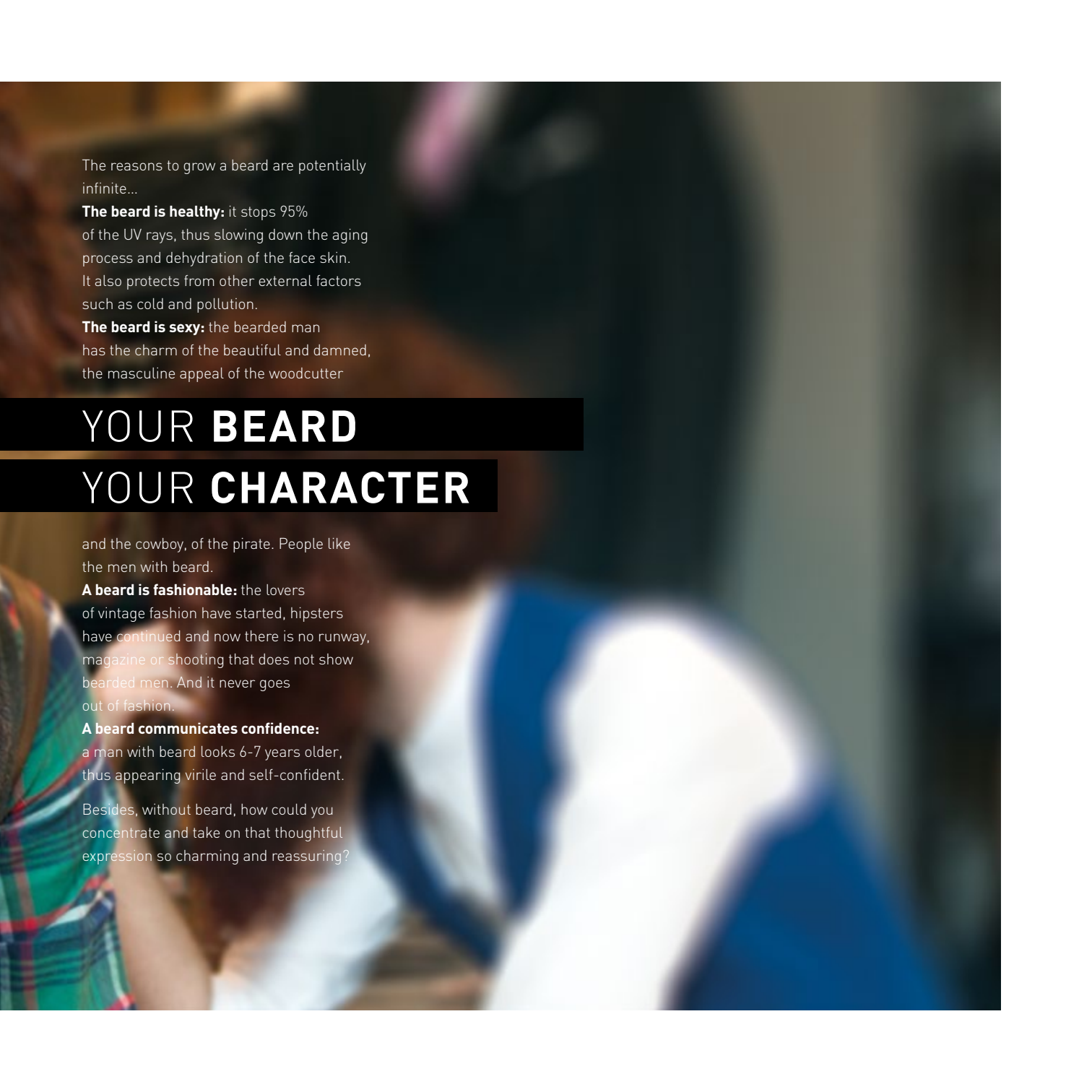
When you get a tattoo, shave, comb your hair, get dressed, you are not carrying out actions for their own sake: you are building your own style, you are communicating.

**Whatever is your message, Barbho will help you to communicate it in the best way: loud and clear.**

**BARBHO**  
BODY CARE

**BE UNIQUE  
BE BARBHO**





The reasons to grow a beard are potentially infinite...

**The beard is healthy:** it stops 95% of the UV rays, thus slowing down the aging process and dehydration of the face skin. It also protects from other external factors such as cold and pollution.

**The beard is sexy:** the bearded man has the charm of the beautiful and damned, the masculine appeal of the woodcutter

## YOUR BEARD

## YOUR CHARACTER

and the cowboy, of the pirate. People like the men with beard.

**A beard is fashionable:** the lovers of vintage fashion have started, hipsters have continued and now there is no runway, magazine or shooting that does not show bearded men. And it never goes out of fashion.

**A beard communicates confidence:** a man with beard looks 6-7 years older, thus appearing virile and self-confident.

Besides, without beard, how could you concentrate and take on that thoughtful expression so charming and reassuring?

**BARBHO**  
BODY CARE

## TWO TWINS BARBHO AMBASSADORS

**Our brand ambassadors are twins, Valerio and Fabrizio Salvadori, a.k.a. the two twins.** Young, nice and... very busy. They study, work and make themselves known. They are first of all ambassadors of themselves, they believe in their potentials and have made of their faces, curly hair and red beards their business cards.

Feet planted firmly on the ground and heads in the clouds, creativity as well as much commitment and tenacity to make their dreams come true. That's why we have chosen them, because they are treading a path that was not paved for them, because they are authors of their plan B.

**As we could have chosen you.**









**BEARD CARE**  

---

**LINE**

# BEARD CARE



180 ml

## BEARD SOFTENING TREATMENT MOISTURIZING DETANGLING NO RINSE

For a healthy beard, pleasant to the touch. Exclusive formula enriched with Micellar Water and Goji extract, it softens and disentangles the beard, making it shiny, easy to comb and perfectly shaped. Light essence with ultra-rapid absorption, it penetrates deeply into the skin, acting as a regulator for the hydration level of dermis. The beard will be stronger, the growth linear and well disciplined.

A regular use prevents the display of ingrown hair.

### Result:

healthy skin, soft beard, pleasantly perfumed all day.

50 ml

## BEARD AND MUSTACHE STYLING GEL NATURAL STRONG NO RESIDUE

Protective multi-action gel with natural Caffeine active power and Azelaic Acid specific for beard and mustache. It immediately acts and facilitates the definition of the mustache creating an impeccable and personalized style. Strong hold. No residue left.

### Result:

beard and mustache perfect and pleasantly perfumed.

50 ml

**REINFORCING  
BEARD GEL**  
NO RINSE  
NOURISHING GEL

Intensive gel treatment based on Caffeine, Azelaic Acid and Rice Proteine. It deeply penetrates the skin acting as a regulator for the hydration level of the beard moisture. It stimulates and facilitates the reinforcement process of beard regrowth. It will be stronger and it will have a uniform aspect.

**Result:**

healthy, seductive and thick beard.



# BEARD CARE



75 ml

## BRILLIANT BEARD OIL PROTECTED AND PERFUMED

Intensive concentrate of nourishing oils specific for beard. Exclusive formula enriched with Cotton, Rice and Almond Oil protects and revitalizes beards, making them soft and pleasant to caress. Light essence at ultra-rapid absorption penetrates deeply, acting as a regulator for the hydration level of the humidity of the beard. Even the most bristly and rebel beard will be easy to brush.

### **Result:**

healthy, brilliant and pleasantly perfumed beard.

50 ml

## SUN OIL FOR BEARD PROTECTIVE MOISTURIZING SUNSCREEN LOTION

Intensive concentrate of nourishing oils and sunscreen. Specific oil to protect the beard from sun damages which could bleach and dehydrate it. Exclusive formula enriched with Avocado - Argan - Rice it provides a double action: Advanced protection: it smooths the beard fiber as a micro isolating film to limit the dehydration, the coming up of mats and it helps to preserve the color and its shine. Repairing: it intensely nourishes and revitalizes the beard without greasing it. It makes even the most bristly and rebel beard easy to comb.

### **Result:**

healthy, shiny and pleasantly scented beard.

250 ml

## **PURIFYING SHAMPOO**

MOISTURIZING  
DETANGLING

Exclusive formula for beard and mustache rich in Marigold and Vitamine H, active detangling moisturizer with a very light texture. It cleans without irritating your skin, removing impurities and sebum excess from dermis. It gives strength and reinforces the beard structure, reducing the annoying itchy sensation caused by the regrowth of hair. Your beard will be linear, soft and pleasantly perfumed all day.

### **Result:**

healthy skin, shiny beard pleasant to the touch.

50 ml

## **CONDITIONING AND DETANGLING WATER FOR BEARD**

BRISTLY AND  
ROUGH BEARD

For a soft and disciplined beard. Exclusive formula enriched with Jojoba Oil, Oat Beta-glucan and Goji extract which softens even the most bristly and roughest beards, thus making them bright, easy to comb and always tidy.

### **Texture and result:**

With a fresh texture and a slight perfume, it absorbs quickly and functions as regulator of the tissues hydration level for a hydrated skin and a strong beard, easier to comb. A regular use prevents the formation of ingrown hairs.

### **Result:**

healthy, silky and slightly perfumed beard.appearance of ingrown hairs.



# BEARD CARE



180 ml

## BEARD MOISTURIZING CLEANSER RELIEVES ITCHING

Moisturizing emulsion enriched with Iceland moss and Alpha Bisabololo exclusively for beard, and face. It cleans deeply, removing the crystallized skin sebum that provokes itch and dandruff. It performs an antibacterial and natural hygienic effect that is renewed at each application. The beard becomes soft, shiny and pleasantly perfumed. It combines hygiene and practicality, easy to use and to keep with you.

### Result:

healthy skin, clean and shiny beard after every application.

50 ml

## PERFUMED BEARD TREATMENT RELIEVES ITCHING

The Island Wind light sea breeze for a sensual and perfumed beard. A highly concentrated nourishing treatment enriched with the exclusive Chinese Pepper extract formulated to relieve unpleasant itching. An ultra-fast absorbing light essence containing Goji extract, Argan and Vitamin PP that will regenerate the fibre of the beard with a soft and brilliant result.

### Result:

a healthy skin and a disciplined and long-lasting perfumed beard

10 pcz

## CLEANSER WIPES FOR BEARDS CLEANSING BRILLIANCE

Enriched with Vitamine H and Goji extract, which deeply clean and nourish the beard without touching the idrolipidic layer of the skin. Soft and resistant they perfectly remove the impurities with a hygienic effect which is renewed with each use. Very comfortable to use and practical to always bring with you, your beard will always be clean, shiny and lightly perfumed.

### **Result:**

healthy and pleasant to caress beard.





# HEAD SKIN CARE LINE

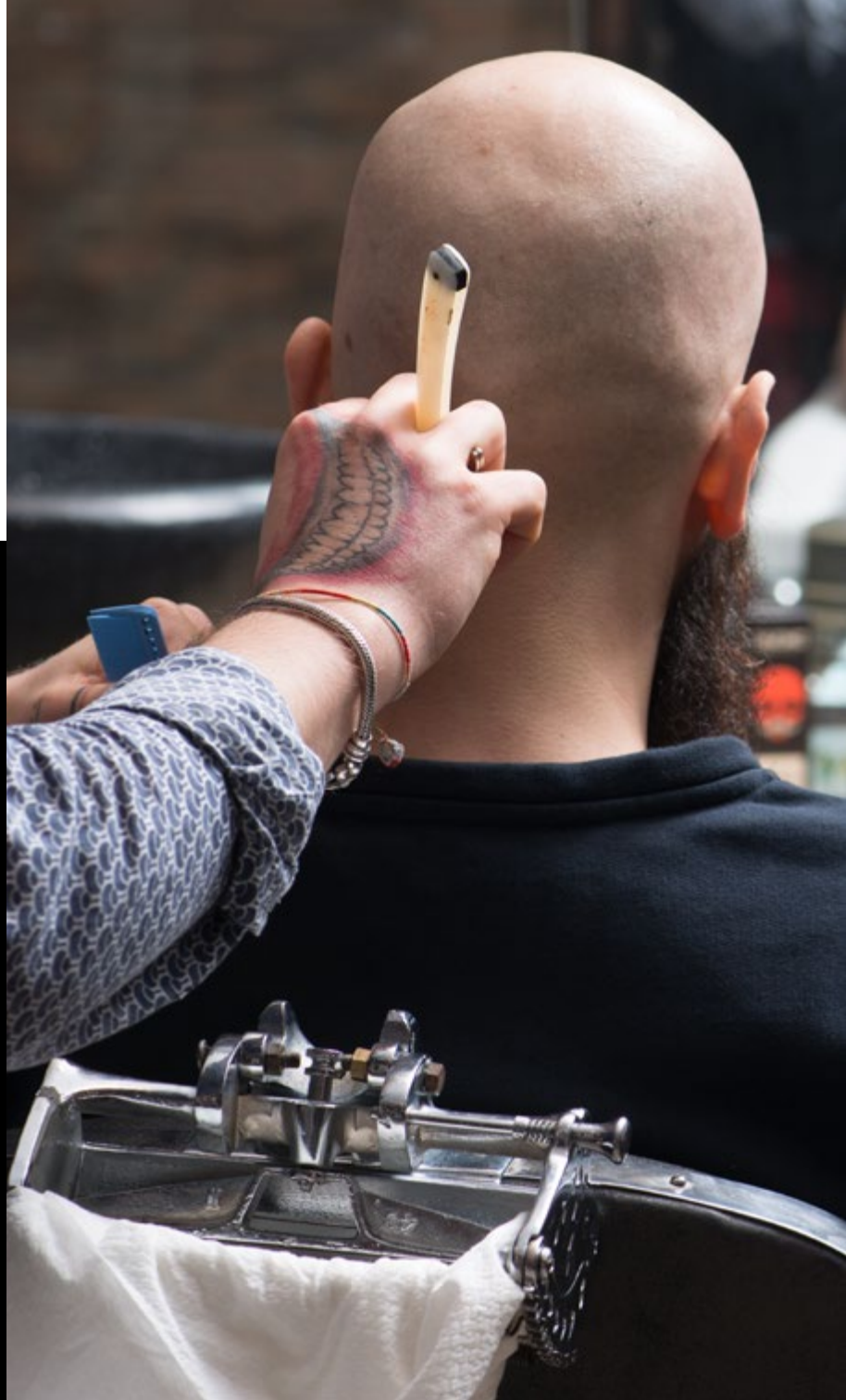


# HEAD SKIN CARE

Barbho is a complete brand that has thought of all styles and aspects that a man could wish for. That's why Tattoo and Head Skin Care have been created, two lines specifically studied to take care of your tattoos and shaved heads.

To meet every need for treatment and daily care of the male body: clean and soft beard, protected and perfumed skin, perfectly shaved, healthy and hydrated head.

Let's dispel myths: who said that a shaved and tattooed man cannot be neat and clean?



50 ml

**PERFECT  
SHAVE OIL**  
SUBLIME  
HYDRATION

Exclusive PRO-HYDRA formula for an easy shave without irritations for head and face. It contains Bisabolol and Rice Oil - Cotton and Coconut natural extracts with eudermic properties that soften the skin and facilitate the slide of the blade. The light and non-fatty composition allowing an ultra rapid absorption is ideal for the most prickly and hard beards and for dry skins.

**Result:**

safe shave and soft and protected skin all day long.



HEAD  
SKIN CARE





50 ml

## MATTIFYING HEAD SERUM ANTI-SHINY EFFECT

Multi-action intensive PRO-MATT treatment against impurities and exceeding sebum to be applied on a daily basis on head and face after the shower or shave. Mattifying product with sebum regulator properties containing Glycerin and Grapefruit and Orange natural extracts that perform an effective astringent and PH normalizing action for the skin, which will be dry and protected for 24 hours.

### Result:

matt, hydrated and slightly perfumed skin all day long.

# HEAD SKIN CARE



200 ml

## ULTRA-SENSITIVE SHAVING GEL ANTI-IRRITATIONS

Extra delicate PRO-SOFT formula for a deep shave without irritations for head and face. Enriched with Camomile and Calendula natural extracts, it is ideal for the most sensitive and easily reddened types of skin. Hydrating with emollient properties, it gives the skin freshness and wellness. Transparent texture and slightly perfumed.

### **Result:**

perfect shave, nourished and protected skin all day long.

200 ml

## MATTIFYING SHAVING GEL ANTI-SHINY EFFECT

Multi-action PRO-MATT formula for a perfect shave without irritations for head and face. It performs a skin protective and sebum normalizing action for a long-lasting mattifying effect. It contains Mentol and Goji natural extracts that purify the skin and give it freshness and wellness. Transparent texture and slightly perfumed.

### **Result:**

safe shave, matt and protected skin all day long.

50 ml

## SMOOTHING HEAD SERUM RADIANT AND FIRM SKIN

Latest generation PRO-PERFECT treatment for head and face.

The formula enriched with Glycerin and natural extracts of Sorbitol, Almond Oil and Vitamin C gives the skin a homogeneous colour and a healthy aspect.

It contains molecules performing a primer effect smoothing action, thus exalting the brightness of the skin and minimizing its defects.

Light texture and slightly perfumed. For daily use.

### Result:

smooth and uniform skin.





# UNISEX

100 ml

## COLOR REVIVAL TREATMENT FOR TATTOOS

PROTECTS THE SKIN  
AND BRIGHTENS THE  
COLORS

The color revival treatment with solar filters protects tattooed skin and gives it a radiant glow. The exclusive formula, enriched with Vitamin E, Glycerin and Fructose, helps the normalization of the skin after the tattoo and regulates the hydration rate of tissues for a soft and smooth skin. The light essence at ultra-rapid absorption and refined by Sodium Lactate and Sodium PCA nourishes the skin and brightens the colors of the tattoo. Ideal both for men and women's skins.

### Result:

healthy and elastic skin, brighter colours of the tattoo.





200 ml

## POST-TATTOO DELICATE CLEANSER

PURIFYING AND  
PROTECTING

Delicate cleanser with purifying action and physiological Ph. It assures a perfect hygiene of the skin and facilitates the reduction of redness after the tattoo or after a piercing. It contains natural extracts of Camomile, Marygold and Oat that soothe and refresh the skin, and Panthenol and Honey to protect and stimulate the skin exfoliation and its natural regeneration. It is also an effective solution for the skin of men or women.

### **Result:**

healthy and moisturized skin without irritations.

100 ml

## POST-TATTOO SOOTHING TREATMENT

NORMALIZING AND  
PROTECTING THE  
SKIN

Specific soothing treatment to protect and soften the skin that has just been exposed to a tattoo. It contains Panthenol and natural extracts of vitamin E, Marygold and Almond Oil whose soothing properties help the normalization and regeneration of the skin after the tattoo.

Effective formula for the skin of both men and women.

### **Result:**

renovated and elastic skin, perfect and bright tattoo.

**BAR3HC**  
BODY CARE

NEW



50 ml

CONDITIONING AND DETANGLING WATER FOR BEARD

BEARD CARE LINE



180 ml

BEARD SOFTENING TREATMENT



50 ml

BEARD AND MUSTACHE STYLING GEL



50 ml

REINFORCING BEARD GEL



75 ml

BRILLIANT BEARD OIL



50 ml

SUN OIL FOR BEARD



250 ml

PURIFYING SHAMPOO



180 ml

BEARD MOISTURIZING CLEANSER



50 ml

PERFUMED BEARD TREATMENT



## HEAD SKIN CARE LINE



50 ml

PERFECT SHAVE OIL



50 ml

MATTIFYING HEAD SERUM



200 ml

ULTRA-SENSITIVE SHAVING GEL



200 ml

MATTIFYING SHAVING GEL



50 ml

SMOOTHING HEAD SERUM

TATTOO CARE LINE



100 ml

COLOR REVIVAL TREATMENT FOR TATTOOS



200 ml

POST-TATTOO DELICATE CLEANSER



100 ml

POST-TATTOO SOOTHING TREATMENT





BARBHO

IN THE WORLD



# FILGI

**BODY CARE FILGI SRL**

Via Corso Nuovo 2/s  
06034 Foligno Italy

P.IVA 02926630548 / TEL +39 3475528333 / MAIL [FILGICOSMETICS@FILGI.IT](mailto:FILGICOSMETICS@FILGI.IT)

**BARBHO®**  
BODY CARE

BARBHO.IT | FILGISTORE.COM